

Product Manager

Reporting to the Director, Commercialization, this full-time position will be responsible for developing and implementing brand initiatives that contribute to and support the long-term growth strategies of an in-licensed specialty product. This includes brand planning, analysis, market research and forecasting, as well as in-depth understanding of trends in the disease management. Understand, synthesize and communicate strategic initiatives cross-functionally.

Summary

- Vacancy number: PUB213676
- Market: Life Sciences & Health Care
- Branche: Pharmaceutical
- Area of Expertise: Project Management & Services
- hours per week: 40
- Education level: Academic Bachelor
- Closing date: Sunday, July 7, 2019

Job description

Primary Responsibilities

- Responsible for business planning, budgeting and product performance
- Work closely with internal/external stakeholders in building and executing plans and forecasts
- Provide sales team and MSL with necessary technical expertise to enable them to sell the product
- Develop promotional material, product training and value add patient/physician programs
- Assess message uptake, promotional material suitability and sales force effectiveness
- Develop relationships with key customers in collaboration with the support team
- Liaise closely with 3rd party suppliers regarding product campaigns, including but not limited to: market research, conferences, ad boards, advertising and field representation
- Act in accordance with Innovative Medicines Canada's (IMC) Code of Ethical Practices

Secondary Responsibilities

- Serve as primary point of reference for product-related inquiries, excluding A/E reporting
- Forecast and monitor inventory levels /supply timelines
- Ad hoc projects as required

About you

Responsibilities

- Specialty pharmaceutical / life sciences brand management and/or sales experience
- Bachelor's degree in business, sciences, life sciences, medicine or related fields
- Strong leadership skills
- Highly motivated and results-driven
- Strong decision-making capabilities
- Demonstrated problem-solving skills
- Sense of urgency / time and project management skills
- Excellent communication (written and oral) and presentation skills

- Strong interpersonal skills / collaborative

Assets

- Ophthalmology Experience | Product Launch Experience
- MBA or other advanced degree

Job Specific Skills

- Fluency in English and functional knowledge of French is a must
- Microsoft Office Suite proficiency (Outlook, Excel, Word, PowerPoint, Access)
- Travel is variable but generally less than 30%

What we offer

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Feel free to contact

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